One America Appeal Raises Over $41 Million for Hurricane Relief

* Story on page 4
A Message from David B. Jones

CHIEF EXECUTIVE OFFICER

We began the year with a tremendous sense of gratitude for everyone who, over the past two decades, helped create and sustain our wonderful Bush Center, and for all who helped commemorate the milestone 20th Anniversary. The enthusiastic response to the anniversary events, and the opportunity to help fellow citizens with our hurricane relief fund, One America Appeal, underscored the relevance of our Center and the unwavering belief of our namesake that public service is a noble calling.

Our bold plans for the Bush Center’s future are laying the foundation for an even brighter and very busy future. In fact, we are already hard at work developing exciting new initiatives as part of our 25th Anniversary plan.

We hope you will join us for events this year in College Station, Houston and Washington, D.C., created by the three Bush Center partners: The George H. W. Bush Presidential Library and Museum, The Bush School of Government and Public Service, and The George H.W. Bush Foundation.

We appreciate your continued support and look forward to seeing you.

David B. Jones,
Chief Executive Officer
A Message from President & Mrs. George H.W. Bush

Time truly does fly when you’re engaged in uplifting and productive work, which helps explain — for Barbara and me at least — how the 20th Anniversary of the Bush Center could have come so quickly. It seems like it was just yesterday that, together with the very generous help of so many friends and supporters, we dedicated the Bush Library and Bush School buildings and launched into a full spectrum of programs that highlight public service as a noble calling. The time and effort our team has since invested into educating our students and informing the broader public has been a labor of love, and the feedback we continue to receive indicates this work has indeed made a positive difference in the world around us.

Let me add, it seemed altogether fitting that our 20th Anniversary weekend was highlighted by the “Deep from the Heart” concert benefiting the One America Appeal for hurricane relief and headlined by former Presidents Jimmy Carter, George W. Bush, Bill Clinton and Barack Obama. I could not conceive of a better way to mark the Bush Center’s two decades than with an event bringing together distinguished leaders from both parties to help our fellow Americans. My sincere thanks to them, and to the 10 Bush grandchildren and other wonderful friends and panelists who helped us celebrate the occasion.

The fact that I can offer this happy assessment of our Center’s 20 years on makes Barbara and me all the more grateful to each and every person who has supported our work. Thank you for helping us reach an ever-growing audience, and underscoring why there can be no definition of a successful life that does not include serving others in some way.

President Bush was recently in his Houston office and met with the new President of Points of Light, Natalye Paquin, and the President of the George H.W. Bush Library Foundation, David Jones.

Visit our youtube channel to view our new video, A Noble Calling: www.youtube.com/watch?v=haPca7oAu1s
One America Appeal Raises Over $41 Million For Hurricane Relief

Special appeal uniting five Former Presidents inspires over 110,000 donors for recovery efforts in Texas, Florida, Puerto Rico and the U.S. Virgin Islands

The One America Appeal led by former Presidents Jimmy Carter, George H. W. Bush, Bill Clinton, George W. Bush, and Barack Obama announced on January 24, 2018 that it had successfully raised over $41 million for hurricane relief efforts in Texas, Florida, Puerto Rico and the U.S. Virgin Islands.

In total, more than 110,000 donors gave $41.3 million, which was distributed quickly to critical relief efforts in the affected areas. Major gifts came in from throughout the campaign from generous individuals, groups, companies, and organizations including Merck, the Hamon Charitable Foundation, the Walton Family Foundation, Pfizer Foundation, the Born This Way Foundation, the NFL Foundation, The PGA TOUR, and proceeds from a preseason men’s exhibition basketball game between the University of Kansas and the University of Missouri.

“On behalf of the former presidents, we want to thank each of the roughly 110,500 donors who so selflessly answered the call to help our fellow Americans in need due to the devastating 2017 hurricane season,” said David Jones, CEO of the George H.W. Bush Presidential Library Foundation. “Together, we have worked very hard to get this money where it is needed quickly, and the feedback we have received from
the relief organizations with whom we have partnered indicate this special appeal has indeed made an important difference.”

Originally, the former Presidents were inspired to come together in the aftermath of Hurricane Harvey in August, which unleashed devastating flooding that threatened hundreds of thousands of Texans — and spurred thousands of first responders and neighbors into action. The effort expanded twice in September to include recovery efforts in Florida from Hurricane Irma, and in Puerto Rico and the U.S. Virgin Islands from Hurricane Maria.

On October 21st, the former Presidents also came together at Texas A&M University for a special “Deep from the Heart” benefit concert produced by the George H.W. Bush Presidential Library Foundation. Emceed by Lee Greenwood, this unique event included a surprise performance by Lady Gaga and featured headliners ALABAMA, the Gatlin’s, Sam Moore, Lyle Lovett and Robert Earl Keen. Also joining the show were Yolanda Adams, Stephanie Quayle, Cassadee Pope, The Texas A&M Singing Cadets and The Houston Gospel Choir. The concert was broadcast live and was carried by YouTube, Twitter and Facebook, which helped raise millions more for hurricane victims.

Concert expenses were paid with the generous support of the Qatar Foundation, Ansary Foundation, Ford Motor Company, PepsiCo and Lockheed Martin. Also helping to raise awareness and funds were the Ad Council, Interstate Outdoor Advertising, The Outdoor Advertising Association of America and AT&T.

From the outset, a special restricted account was established through the George H. W. Bush Presidential Library Foundation to collect and distribute donations to ensure 100 cents out of every dollar went to assist hurricane victims. Donations have been distributed to the Houston Harvey Relief Fund, Rebuild Texas Fund, the Florida Disaster Fund, Unidos Por Puerto Rico and the Community Foundation of the Virgin Islands.
An interview with Jean Becker

“Ganny and Gampy: George and Barbara Bush As Told By Their Grandchildren”

By: Christi Voelkel

The year 2017 marked the 20th Anniversary of the George H.W. Bush Presidential Library Center. The celebration weekend was held October 19-21, 2017.


When I asked Jean about the origination of the idea of a grandkids panel, and what made her agree to moderate she said, “It was brilliant! ‘These kids’ have grown up before our very eyes and somewhere along the way, turned into remarkable young men and women who just happen to have great stories to tell.”

During the interview, I mentioned to Jean that most of the grandkids involved in the panel were very young at the dedication of the Library and Museum 20 years ago. When asked what it was like to have them there together – all grown up – celebrating their “Ganny and Gampy” and the significance of their presence, Jean shared that “I loved watching the audience react to them, to their stories, to their great sense of humor, and to their love for their grandparents. I am blessed because I get to see this wonderful American family together in Kennebunkport every summer. But to have ten of them on one stage, telling their stories as a
group…it was special. I would glance at the audience every now and then and they would be wiping away tears or dying laughing – sometimes at the same time…”

And it was so true! The evening was one of “connection” and a reminder of the leadership of two very amazing public servants; President and Mrs. George H.W. Bush. But in that moment, it was made intimate through the stories, emotion and love those grandkids feel and exude for the two of them. That evening, the friends of the Bush Center audience felt like one of the family.

I drifted to a more personal moment with Jean and asked her to share how President and Mrs. Bush’s dedication to family and the Bush family as a whole are all woven into the “fabric” of the Library and Museum and President Bush’s vision for The Bush School. I loved her answer… She said, “It is amazing to me that a family whose lives have been so public for 40 years now are actually quite normal. In so many ways they are like any other large, sometimes bawdy family. They play hard, they sometimes fight hard, and they love each other without question. The Bush Library does a wonderful job of telling this unique family story, and The Bush School will forever continue to inspire the next generations to engage in public service, which at the end of the day, is really the theme of the Bush family’s story.”

Before ending our discussion of that evening, Jean mentioned that picking a favorite story from the evening would be hard, and that every single one of them touched her heart. However, it was noted that Pierce Bush’s story about crashing his Gampy’s boat on the rocks in Maine is now family legend…but perhaps more than anything, Jean shared that “I loved them talking about where they are in life, and their natural inclination to ‘give back.’ All of them drift toward their own causes and passions, either as Points of Light or as a career. And at times, as they were telling these stories, it almost felt like we were all watching a scene in the living room at Walker’s Point and they’d forgotten the rest of us were there.” Jean actually mentioned that she told the group that they were pretty darn good at public speaking and that they should take their show on the road!

Founded on the principles and servant-minded leadership of George H.W. Bush, the 41st President of the United States, and First Lady Barbara Bush, the Bush Center has grown into an icon of historical and educational example. President and Mrs. Bush have lead by example- and their grandchildren continue to set extraordinary examples.

Former Homeland Security Secretary Visits the Bush School

Governor Tom Ridge, who served as the first secretary of the Department of Homeland Security under President George W. Bush, recently visited the Bush School of Government and Public Service at Texas A&M University. Ridge was on campus to take part in the 2017 George H. W. Bush Foundation Distinguished Lecture Series presented by Wells Fargo.
Celebrating 20 Years at the George H.W. Bush Presidential Library and Museum

The George H.W. Bush Presidential Center celebrated its 20th Anniversary in 2017 with an inclusive exhibit featuring various milestones and achievements of the last 20 years.

The Supervisory Curator of the Bush Library and Museum, Susie Cox, was essential in bringing together this unique exhibit. “The exhibit highlighted not only the multifaceted activities at the Library Center, but also the legacy of President Bush,” Cox said. “The impact of the Bush School, the Museum and the Foundation over the past 20 years is illustrated through photographs, documents, artifacts and video. From the groundbreaking shovels to the numerous distinguished honors received by the President, this is a story to remember.”

As of January 19, 2018, the 20th Anniversary exhibit at the George H.W. Bush Presidential Library and Museum welcomed approximately 56,430 visitors. In addition, several VIP guests visited the Library’s 20th Anniversary exhibit to include Her Excellency Sheikha Al Mayassa bint Hamad bin Khalifa Al Thani, Former Secretary of State James A. Baker, and Former Vice President Richard B. Cheney.

The milestone that was perhaps most noteworthy this year was welcoming the 3 millionth visitor to the museum – Bob and Sarah Yur from Richmond, Texas. It was an exciting moment for all! “Both Sarah and I acknowledge the three millionth presentation with great joy and surprise,” commented Bob Yur. “We thank President Bush and his foundation for such an honored occasion.”

The Director of the Bush Library and Museum, Warren Finch, has been with the Library and Museum since before the
Bush School Launches New Center for Nonprofits and Philanthropy

The Center for Nonprofits and Philanthropy has been launched at The Bush School of Government and Public Service. Approved by the Texas A&M University System Board of Regents, the Center will engage faculty and students from across campus to support learning, inform policy, guide sector leaders, and build the capacity of nonprofits, while strengthening the reputation of the University and the School.

William A. Brown, professor and director of the Nonprofit Management Program at the Bush School, said research to be conducted at the Center will expand the Bush School’s role in supporting the nonprofit and philanthropic sector in Texas and beyond.

“We anticipate enhanced learning opportunities for students and enriched engagement with the community,” said Brown. The Center’s research will focus on a variety of topics related to the scope, structure, and management of nonprofit and philanthropic organizations in Texas. One goal is to create a web portal that would make data and research easily accessible to both the academic and the nonprofit and philanthropic communities as well as publish research in academic journals on governance, strategic management, grant making, and philanthropy.

The Center also plans to partner with university programs and community entities to develop program initiatives, offer learning opportunities for underserved professionals in Texas through workshops, and develop training materials for nonprofit leaders both domestically and internationally. Bush School students will have opportunities to contribute to the research agenda as well as engage with partners on a range of nonprofit issues. More information about the Center can be found at http://bush.tamu.edu/nonprofit/. 
The last of the three great civil rights bills of the 1960s came before the House of Representatives on April 10, 1968, the day after Dr. Martin Luther King Jr. was buried following his assassination. The Open Housing Act as it was known provided for equal housing opportunities regardless of race, religion, or national origin and made it a federal crime to “by force or by threat of force, injure, intimidate, or interfere with anyone … by reason of their race, color, religion, or national origin.” It would be the most controversial bill that Congressman George Bush would confront during his two terms in the U.S. House.

Letters from his constituents in Houston were heavily against the legislation. His office received threatening phone calls. A written response alone would not suffice in defusing such an emotional issue. “It would have to be talked out, face-to-face,” Mr. Bush later wrote. President Bush described his first large meeting with angry constituents in April of 1968 after returning from Washington — and his unpopular vote — in his book All the Best:

Almost all of my constituents were opposed to it, as were most in the Texas congressional delegation. I still had some constitutional concerns about the bill, as I did in 1964, but the problem of discrimination troubled me deeply. I became particularly passionate on the issue after my tour in Vietnam, where I saw young black soldiers fighting and dying for love of their country while affluent white kids ran away or got deferred, letting others go in their place. Were we supposed to tell these black soldiers when they came home that they couldn’t buy houses in our neighborhood? … (After the vote) I did go back to Houston to face my angry constituents. When I arrived at an open meeting, I was greeted with catcalls and boos, and at first they wouldn’t even let me speak. Eventually they calmed down so I could at least be heard. No one was more shocked than I when, at the end, they gave me a standing ovation.
Geography Matters
National Geographic: 2018 Reading Discovery and “Thought Leader” Panel on Human Geography

By: David Anaya

On January 25, 2018 distinguished experts joined together at the Annenberg Presidential Conference Center to present the 2018 Reading Discovery program, China: Modern and Historic View in the morning and a thought leader’s panel on human geography – Geography Matters in the evening. The presenters, Alex Tait, The Geographer of National Geographic, Tom Putnam, Special Assistant, Office of Presidential Libraries, and student readers, spoke about the U.S. and Chinese cultural relationships, President Bush’s time as Chief of the U.S. Liaison Office in the People’s Republic of China. The free learning game app, www.chinadip-momaticdragon.com, was officially launched as well. During the evening Thought Leaders program, panelists spoke about topics to include urban geography, migration and immigration, population distribution and best practices to empower students at all grade levels in the global economy.

Dr. Shirley Hammond, Education Director of the Bush Library and Museum, was instrumental in putting together both programs. “Our education programs are focused on serving others to provide enriching material that will be helpful” said Hammond, “In hearing positive feedback about both programs, we are grateful that the audiences gained the benefit of these opportunities.”

Dr. Lynn Burlbaw, Professor of Teaching, Learning, and Culture in the College of Education at Texas A&M University moderated the Human Geography panel. Distinguished speakers included Alex Tait, The Geographer of National Geographic; Dr. Walter Kamphoefner, Professor of History, College of Liberal Arts at Texas A&M and Dr. Raymond Robertson, Professor of Economics and Government, Department of International Affairs at the George Bush School of Government and Public Service at Texas A&M University. The Dean of the College of Education at Texas A&M, Dr. Joyce Alexander, gave vital support for this collaboration.

“At National Geographic we strive to help people understand the world,” said Tait. “One of the most important issues in our society today is population and migration. Through our education network we help teachers with materials and technology to make a difference with students.”
Annual Fund
Leadership Giving Opportunities

Now more than ever, we look to our supporters to help sustain the extraordinary legacy of President George H.W. Bush. At the end of 2017, we launched a new Leadership Annual Giving program providing friends the opportunity to connect and make a lasting impact with The George H.W. Presidential Library Foundation. The new Annual Leadership Giving societies recognize the loyal giving of friends who contribute $1,000 or more annually to support the Foundation’s mission to develop service-focused leaders who demonstrate the character exemplified by the life of President Bush. Members enjoy special invitations to events such as the Foundation’s Annual Donor Luncheon and recognition in the Foundation’s annual donor report.

We have been gratified by the positive response we’ve received, and invite you to join us in sharing President Bush’s message of service with integrity. Your leadership gift will make an enormous difference in maintaining and building the educational and scholarship programs of the Presidential Library and Museum and The Bush School of Government and Public Service. We hope you will join us in our important mission to keep President Bush’s legacy at the forefront of history.

**Leadership Circle - $1,000 - $2,499**

Members of the Leadership Circle support the Foundation with annual leadership gifts of $1,000 or more. Members are recognized in our Annual Donor Report for their outstanding level of giving, receive reserved VIP seating at all Bush Center events, and invited to the Foundation’s Annual Donor Luncheon.

**41st Society - $2,500 and above**

Members of the 41st Society are annual donors of $2,500 and above. Society membership entitles you to receive exclusive benefits including recognition commensurate to your level of support in our Annual Donor Report, reserved VIP seating at all Bush Center events, invitations to the Foundation’s Annual Donor Luncheon, and special 41st Society events.

**Save the Date**

**Thursday, November 15**

**2018 Vintner Dinner & Wine Auction**

Benefiting the

**George H.W. Bush Presidential Library Foundation**

**Event information:**

www.41FoundationVintnerDinner.com
Whether it’s from the Oval Office, or a small town in Texas... a handwritten note is ALWAYS THE BEST.

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A simple guide for young correspondents for notes of thanks, getting well, apology, condolence and congratulations. Includes 20 note papers, 8 second sheets, 20 envelopes, and a writing guide.

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$425
ALL THE BEST, GEORGE BUSH AUTOGRAPHED FIRST EDITION
# Bush Center Programs 2018

## George H.W. Bush Presidential Library Foundation

<table>
<thead>
<tr>
<th>Event</th>
<th>Date &amp; Location</th>
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<tbody>
<tr>
<td>George Bush Award for Excellence in Public Service</td>
<td><strong>May 10</strong></td>
<td>Houstonian Hotel, Houston</td>
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<tr>
<td>George H.W. Bush Presidential Library Foundation Event</td>
<td><strong>May 14</strong></td>
<td>Washington, D.C.</td>
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## George H.W. Bush Library and Museum

Visit [www.bush41.org](http://www.bush41.org) for more event details.

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<thead>
<tr>
<th>Event</th>
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<tbody>
<tr>
<td>New exhibit opening, “Leonardo da Vinci: Machines in Motion”</td>
<td><strong>March 1</strong></td>
<td>Library and Museum’s Ansary Gallery</td>
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<tr>
<td>“Celebration of Presidents Day with Abraham Lincoln” with Dennis Boggs</td>
<td><strong>February 15</strong></td>
<td>10:30 a.m. and 12:30 p.m.</td>
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<tr>
<td></td>
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<td>Annenberg Presidential Conference Center</td>
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<tr>
<td>Presidents Day with Jeffrey Engel</td>
<td><strong>February 20</strong></td>
<td>6:00 p.m.</td>
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<td>Library and Museum’s Orientation Theater</td>
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<td>“Nazi POW Camps in America” by Arnold Krammer</td>
<td><strong>February 22</strong></td>
<td>10:00 a.m.</td>
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<td>Annenberg Presidential Conference Center</td>
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<td>connect2texas.net</td>
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<tr>
<td>“You Be the Judge” by Tom Borcher</td>
<td><strong>February 22</strong></td>
<td>10:00 a.m.</td>
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<tr>
<td>“The Return of Hank the Cowdog’s Ranch Life: Cowboys and Horses” by John Erickson</td>
<td><strong>May 22 &amp; May 23</strong></td>
<td>10:30 a.m &amp; 12:30p.m (both days)</td>
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<td></td>
<td>Annenberg Presidential Conference Center</td>
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<tr>
<td>Bush Birthday Celebration</td>
<td><strong>June 12</strong></td>
<td>11:00 a.m.</td>
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<td>Bush Library and Museum</td>
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<tr>
<td>Summer Camps</td>
<td><strong>June 11-29 and July 9-30</strong></td>
<td>9:00 a.m. to 4:00 p.m.</td>
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<td>Library and Museum’s Classroom</td>
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<tr>
<td>“I Love America” 4th of July Celebration</td>
<td><strong>July 4</strong></td>
<td>Bush Library and Museum Grounds</td>
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### Summer Film Series
- May 18, June 8, June 22, August 17, and September 21
Bush Center Programs 2018

Scowcroft Institute of International Affairs

Visit bush.tamu.edu/scowcroft/ for event details.

<table>
<thead>
<tr>
<th>Event</th>
<th>Date  &amp; Location</th>
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<tbody>
<tr>
<td>Dr. Valerie Hudson, Rose McDermott, and Khandis Blake “Evolution, Sex, and War”</td>
<td>February 15: Reception at 5:30 p.m.; Event at 5:30 p.m.</td>
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<tr>
<td>Gerry Parker “Biological Threats: Outbreaks, Attacks and Accidents”</td>
<td>February 23: 12:20 - 1:20 p.m.</td>
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<td>General Denis Mercier Commander of NATO’s Supreme Allied Command Transformation</td>
<td>March 5: 12:20 - 1:50 p.m.</td>
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<td>Dr. Peter Hotez</td>
<td>March 8: 12:20 - 1:20 p.m.</td>
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<tr>
<td>Dr. Joe Golsan “Crimes against Humanity and their Discontents: The French Case”</td>
<td>March 22: 12:20 - 1:20 p.m.</td>
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<tr>
<td>Israeli Consul, Gilad Katz “The Middle East in Flames: An Israeli Perspective”</td>
<td>March 26: Reception at 5:00 p.m.; Event at 5:30 - 6:15 p.m.</td>
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Mosbacher Institute

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<th>Event</th>
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<tr>
<td>The Affordable Care Act: Will It Survive and What Comes Next?</td>
<td>March 20: 5:30 p.m. Lecture; Reception immediately following</td>
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<tr>
<td>Rethinking Texas Water Policy</td>
<td>April 5-6:</td>
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<tr>
<td>Bank of America Program on Volunteerism, Judy Vredenburgh, President &amp; CEO, Girls Inc.</td>
<td>April 17: 5:00 p.m. Reception, 5:30 p.m. Lecture</td>
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Description

Mosbacher Institute Conversations in Public Policy
Jonathan Gruber, Massachusetts Institute of Technology Economics Professor Technical Consultant to the Obama Administration on the Affordable Care Act; Co-hosted with the Economics Department

Rethinking Texas Water Policy

Mosbacher Institute Conversations in Public Policy
Mosbacher Institute Conversations in Public Policy
"An affordable care act: Will It Survive and What Comes Next?"
March 20: 5:30 p.m. Lecture; Reception immediately following
Annenberg Presidential Conference Center

Rethinking Texas Water Policy

A two day Texas water policy conference addressing the legal, scientific, economic, and political complexities of groundwater and surface water. Featuring presentations by members of the Texas Legislature and state agencies, along with industry and academic experts. bush.tamu.edu/txwater

Co-hosted with the Center for Nonprofits and Philanthropy
"Topic TBD"

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